



FOR IMMEDIATE RELEASE

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VISIT HOOD RIVER COMMUNITY INVESTMENT GRANT PROGRAM RETURNS FOR 2023
As much as \$30,000 in matching funds available; applications accepted until April 17

(HOOD RIVER, Ore.) – Visit Hood River announced the Community Investment Matching Grant Program application process has opened for 2023. The program is designed to support businesses and community economic vitality in the greater Hood River area. The grant application process will open on March 13, and applications will be accepted through 5 p.m. on April 17.

The mission and purpose of Visit Hood River is to inspire and sustain economic vitality and responsible destination development as stewards of community resources, in partnership with local leaders. Entrusted with public and private funds, VHR is committed to developing, executing, measuring, communicating, and providing ongoing accountability for programs designed to support a vital and enduring economy for the businesses, residents, and guests of the Hood River community.

The VHR Community Grant Program recurs annually, in 2023 the program will grant as much as \$30,000 in total for all projects awarded. Each project requires its own application, and applicants must demonstrate the ability to meet the matching requirements for funding.

“Community vitality and reinvestment support are key components of the VHR Community Investment Grant Program,” said Katie Kadlub, CEO of Visit Hood River. “VHR is thrilled to offer this program annually. The program supports projects that contribute to the development and improvement of the Hood River community through the enhancement, promotion, and sustainability of Hood River as a destination.”

The inaugural 2022 grant cycle awarded a total of \$11,700 in matching grants, \$5,200 of which helped bring The Heights Music Showcase to The Heights area, another \$4,000 supported the creation of collateral and online advertising opportunities for lodging properties to promote

mid-week visitation, and \$2,500 went to support the development and expansion of programming for a non-profit created to engage people in watersports activities with a focus on water safety.

The VHR Community Investment Matching Grant Program application and guidelines are available in both English and Spanish on the Visit Hood River website.

English version available [HERE](#)

Spanish version available [HERE](#)

About the Hood River County Chamber of Commerce dba Visit Hood River:

The Hood River County Chamber of Commerce dba Visit Hood River is a nonprofit business association serving our tourism and business stakeholders. Located at the crossroads of the spectacular Columbia River Gorge National Scenic Area and the magnificent Cascade Range and just an hour from Portland, Hood River is truly breathtaking, offering outdoor recreation, dramatic vistas, historic landmarks, bountiful fruit, and fantastic food, wine, beer, and cider. With accommodations ranging from luxury hotels to historic B&Bs, Hood River is a four-season destination for families, outdoor enthusiasts, weddings, corporate events, and more. It was named the West's best "Nature Lover's Destination" in the 2021 Sunset Travel Awards, a "Top 10 Best Small Town Beer Scene" in the 2021 USA Today 10Best Readers Choice Awards, a Top 10 Wine Destination for 2017 by Wine Enthusiast, and 2015 "Best Adventure Town" in the West by Sunset magazine. Visit Hood River supports economic development, community development, and destination marketing for Hood River, Cascade Locks, Mosier, Odell, Parkdale, Pine Grove, and Mt. Hood. For more information, call 800-366-3530 or visit www.visithoodriver.com.

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