



FOR IMMEDIATE RELEASE

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HOOD RIVER SIGNALS AUTUMN'S RETURN WITH SIGNATURE FALL FESTIVALS
Hood River Hops Fest and Hood River Valley Harvest Fest return in October

(HOOD RIVER, Ore.) – Hood River's fall festival line-up returns this October with signature events, including [Hood River Hops Fest](#) and [Hood River Valley Harvest Fest](#), ready to delight Pacific Northwest palates.

First up, beer's bitter friend, the fresh hop, makes its aromatic appearance at the 18th annual [Hood River Hops Fest](#) on Saturday, Oct. 1, when beer lovers delight at the celebration of the fresh hop season. Hops Fest is followed closely by the region's top autumnal festival, the [Hood River Valley Harvest Fest](#), Oct. 7-9. This old-fashioned fall festival brings together more than 70 vendors offering local produce and food products, plus arts and crafts, wine, cider, and beer tastings. Held along the scenic Hood River waterfront, this is the Columbia River Gorge's biggest celebration of the region's incredible fall bounty. Both events are primarily outdoors, with tents housing the various attractions.

"The return of the signature fall events is an exciting time, where our community comes together to celebrate what makes Hood River so special," said Katie Kadlub, CEO of Visit Hood River. "Autumn in the Hood River valley is truly magical, with crisp fall air and harvest at its peak. It's the perfect time to make a weekend trip to Hood River, and our signature fall events are a great reason to explore the region."

Hood River Hops Fest takes over its downtown location on Saturday, Oct 1, and boasts one of the nation's largest fresh-hop beer selections with over 40 unique beers from more than 30 Pacific Northwest breweries. Information regarding the music line-up, pricing, tickets, and venue location is available on the [event website](#).

Just one week later, Oct. 7-9, attendees to the *Hood River Valley Harvest Fest* will find decorative gourds, pumpkins for the porch or the pie, fresh baked goods, and barrels of apples, pears, and fruit freshly harvested from local orchards. Now in its 40th year, this annual celebration of the valley's fall bounty is a treasured tradition for thousands of Pacific Northwest fall fans. With more than 70 vendors, there is something for everyone, including kids. Information regarding the vendor line-up, music, tickets, and venue location is available on the [event website](#).

For more information on Hood River or to book a stay at one of Hood River's lodging options, visit <https://visithoodriver.com/stay>.

About Hood River:

Located at the crossroads of the spectacular Columbia River Gorge National Scenic Area and the magnificent Cascade Range and just an hour from Portland, Hood River is truly "Mother Nature's Favorite", offering outdoor recreation, dramatic vistas, historic landmarks, bountiful fruit, and fantastic food, wine, beer, and cider. With accommodations ranging from luxury hotels to historic B&Bs, Hood River is a four-season destination for families, outdoor enthusiasts, weddings, corporate events, and more. It was named a Top 10 Wine Destination for 2017 by Wine Enthusiast Magazine, and 2015 Best Adventure Town in the West by Sunset magazine. Visit Hood River supports economic development, community development, and destination marketing for Hood River, Cascade Locks, Mosier, Odell, Parkdale, Pine Grove, and Mount Hood. For more information, call 800-366-3530 or visit www.visithoodriver.com.

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