BICOASTAL MEDIA, GILLS POINT S TIRE & AUTO, RAY SCHULTENS MOTORS TEAM UP TO BRING "WHEELS OF HOPE" TO A GORGE FAMILY IN NEED

The radio stations of Bicoastal Media, Gills Point S Tire and Auto, and Ray Schultens Motors are teaming up for the seventh year to help a Columbia Gorge family in need. Wheels of Hope will provide a struggling family lacking transportation options a 2011 Nissan to help them meet their daily travel needs.

Nominations of deserving families can be made at Gorgeradio.com and on-site at special Wheels of Hope vehicle stops from now through early September.

A panel of judges made up of representatives from Bicoastal Media, sponsors and representatives of human service agencies involved in helping families will select the family to receive the vehicle, which will be awarded on or around September 29th.

In addition, Michelob Ultra will "Pay It Forward" by donating $1,000 to local non-profit organizations or runner up entries.

Wheels of Hope is also supported by Washington Gorge Action Program, One Community Health, Columbia Veterinary Hospital, BiMart, Drop Box Mattress, Windmaster Market, Flagstone Senior Living, Maupin Stoves and Spas, Northwest Natural Precision Automotive, CyberMind Gaming, Jones Trucking and Implement, Infinite Graphix, Walmart of Hood River, A Kids Dental Zone, Cascade Farm and Outdoor Store, Crestline Construction, Integrity Roofing and Windermere Real Estate.

More information and nomination forms are available at Gorgeradio.com.

Bicoastal Media owns and operates KACI 93.5 FM, NewsRadio 1300 AM/103.9 FM, KCGB 105.5/96.9 FM, KIHR AM 1340/98.3 FM, and KMSW 92.7/102.9 FM.

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