



**FOR IMMEDIATE RELEASE**  
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**VISIT HOOD RIVER TO OPEN VISITOR CENTER  
IN PARTNERSHIP WITH THE HISTORY MUSEUM OF HOOD RIVER COUNTY**

(Hood River, OR) – Visit Hood River will open a visitor center and office within common area space at the History Museum of Hood River County, located at 300 E. Port Marina Dr, Hood River, on May 1, 2021. The visitor center reopening is a significant leap forward for Visit Hood River, following a year of contraction and reorganization required with the cessation of travel and tourism as a result of the pandemic. The economic devastation realized by many local businesses took a toll on Visit Hood River, resulting in closure of the previous office and visitor center after Labor Day 2020.

“The COVID pandemic has been challenging for the nation, our community stakeholders and our organization,” stated Katie Kadlub, Visit Hood River executive director. “As Visit Hood River has envisioned our role in Hood River’s recovery, we could not be more optimistic about this opportunity to serve both the community and visitors from our new office and visitor center at the History Museum of Hood River County. We are grateful for this win-win partnership with the Heritage Council, which brings increased visibility, engagement and service to our mutual stakeholders.”

“The History Museum of Hood River County is delighted to welcome Visit Hood River to share common space at the museum because our mutual commitment to serve and educate our community and visitors,” said Debby Chenoweth, co-chair of the Hood River County Heritage Council. “In co-locating, our organizations are able to reduce overhead and expenses, allowing us to more efficiently deliver programs and services.”

The Hood River County Heritage Council is a 501c3 nonprofit who operates the Hood River County History Museum at 300 E. Port Marina Drive, Hood River, Oregon. The History Museum is a public resource and houses the historic artifacts, documents, and photographs of Hood River County and provides exhibits and historic programs and events for both residents and tourists.

The Hood River County Chamber of Commerce dba Visit Hood River is a nonprofit business association serving our tourism and business Stakeholders. Located at the crossroads of the spectacular Columbia River Gorge National Scenic Area and the magnificent Cascade Range and just an hour from Portland, Hood River is wildly ‘Gorge-ous’, offering outdoor recreation, dramatic vistas, historic landmarks, bountiful fruit, and locally sourced food, wine, beer and cider. With accommodations ranging from luxury hotels to historic B&Bs, Hood River is a four-season destination named a ‘Top 10 Best Small Town Beer Scene’ by USA Today in 2021, a Top 10 Wine Destination in 2017 by Wine Enthusiast Magazine, and 2015 Best Adventure Town in the West by Sunset magazine. Visit Hood River is proud to support economic and tourism development in Hood River, Cascade Locks, Mosier, Odell, Parkdale, Pine Grove and Mount Hood.

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